2013-2014 Drafting Insert FROM THE LEGISLATIVE REFERENCE BUREAU



Insert 5 - A

Under current law, no individual who is a candidate for state or local office may receive in contributions more than 65 percent of the value of the total disbursement level for the office for which he or she is a candidate during any primary and election campaign combined from all committees, including political party and legislative campaign committees. The bill modifies this limitation so that the amount does not include any transfer from any personal campaign committee to another personal campaign committee.

Under current law, no individual who is a candidate for state or local office may receive in contributions more than 45 percent of the value of the total disbursement level for the office for which he or she is a candidate during any primary and election campaign combined from all committees other than political party and legislative campaign committees. The bill modifies this limitation so that the amount includes any transfer from any personal campaign committee to another personal campaign committee.

Insert 36 – 25

Section 1. 11.26 (9) (a) of the statutes is amended to read:

11.26 (9) (a) No individual who is a candidate for state or local office may receive and accept more than 65 percent of the value of the total disbursement level determined under s. 11.31 for the office for which he or she is a candidate during any primary and election campaign combined from all committees subject to a filing requirement, including political party and legislative campaign committees, not including any transfer from any personal campaign committee to another personal campaign committee.

History: 1973 c. 334; 1975 c. 93 ss. 89 to 95, 119 (1); 1975 c. 200; 1977 c. 107, 187; 1977 c. 427 s. 132; 1979 c. 263, 328; 1979 c. 355 s. 32; 1983 a. 183, 186; 1985 a. 303 ss. 44 to 55m, 86; 1987 a. 27, 370; 1989 a. 31, 192; 1995 a. 27 s. 9145 (1); 1995 a. 219, 225; 1999 a. 32; 2001 a. 109; 2005 a. 177; 2009 a. 89, 216; 2011 a. 32, 75; s. 35.17 correction in (1) (d) I.

Section 2. 11.26 (9) (b) of the statutes is amended to read:

11.26 (9) (b) No individual who is a candidate for state or local office may receive and accept more than 45 percent of the value of the total disbursement level determined under s. 11.31 for the office for which he or she is a candidate during any primary and election campaign combined from all committees other than political party and legislative campaign committees subject to a filing requirement, but



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- 1 including any transfer from any personal campaign committee to another personal
- 2 <u>campaign committee</u>.

History: 1973 c. 334; 1975 c. 93 ss. 89 to 95, 119 (1); 1975 c. 200; 1977 c. 107, 187; 1977 c. 427 s. 132; 1979 c. 263, 328; 1979 c. 355 s. 32; 1983 a. 183, 186; 1985 a. 303 ss. 44 to 55m, 86; 1987 a. 27, 370; 1989 a. 31, 192; 1995 a. 27 s. 9145 (1); 1995 a. 219, 225; 1999 a. 32; 2001 a. 109; 2005 a. 177; 2009 a. 89, 216; 2011 a. 32, 75; s. 35.17 correction in (1) (d) 1.



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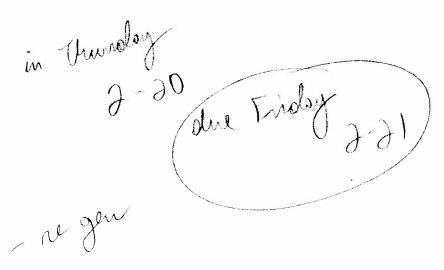
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State of Misconsin 2013 - 2014 LEGISLATURE



Stays

PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION



AN ACT to repeal 11.38 (1) (a) 3.; to amend 11.05 (1), 11.05 (2), 11.05 (2r), 11.05 (12) (b), 11.06 (1) (intro.), 11.06 (11) (a), 11.07 (1), 11.21 (16), 11.23 (1), 11.26 (9) (a), 11.26 (9) (b), 11.30 (4) and 13.625 (1) (c) (intro.); and to create 11.01 (6) (b) 8. and 9., 11.01 (7) (a) 5. to 7., 11.01 (7) (b) 6. to 8., 11.01 (12m), 11.05 (3) (q), 11.06 (11) (d), 11.06 (13) and 11.185 of the statutes; relating to: various changes in the campaign finance law.

This bill makes various changes in the campaign finance law. Significant provisions include:

Internet political activity; individual and public communications

Currently, with certain exceptions, payments for political communications are subject to disclosure under the campaign finance law, regardless of the medium that is used to conduct the communications. Payments for Internet communications are treated like payments for other communications. Currently, the cost of news stories, political interviews, editorial commentary, or endorsements, regardless of the medium by which they are distributed, are not contributions or disbursements and therefore are not reportable. The costs of communications by an organization other than a political party or personal campaign committee that are limited to the organization's members, shareholders, or subscribers are generally not reportable. In addition, all services for a political purpose by an individual on behalf of a

campaign finance registrant are not reportable and are not subject to the current prohibition on contributions and disbursements by corporations and cooperatives unless the individual performing the services is compensated specifically for those services.

This bill provides that any cost incurred to conduct Internet activity is not a contribution or disbursement, and is therefore not reportable if it is performed by an individual acting in his or her own behalf, or acting in behalf of another person, and if the individual is not compensated specifically for his or her services. This includes the cost or value of any equipment and services used by the individual to conduct the activity, but does not include professional video production services purchased by the individual. The bill similarly provides that any cost incurred in covering a news story, commentary, or editorial by a broadcasting station, cable television operator, producer, or programmer, Internet site, or newspaper or other periodical publication, including an Internet or other periodical publication, except the cost of a news story that appears in a medium that is owned by a candidate, candidate's authorized committee, or political party, is not a contribution or disbursement and is therefore not reportable. In addition, the bill provides specifically that the following are disbursements, and are therefore reportable: a) any payment for a communication to the general public for a political purpose except an Internet communication that is not a disbursement under the bill; b) any payment for the purchase or rental of an electronic-mail address list that is made at the direction of a campaign finance registrant for a political purpose; or c) any payment for an electronic-mail address list that is transferred to a registrant for a political purpose. The bill provides however, that the following are not disbursements, and are therefore not reportable: a) a communication or Internet activity by an individual acting in his or her own behalf, or acting in behalf of another person if the individual is not compensated specifically for those services, including the cost or value of any electronic equipment and services used by the individual to conduct the activity; or b) a nominal fee paid for a communication to the general public.

Contributions by corporations or cooperatives

Currently, if a corporation or cooperative establishes a segregated fund for the purpose of supporting a candidate for state or local office, the corporation or cooperative may not expend more than \$500 annually to solicit contributions to the fund or to a conduit. This bill eliminates this limit on expenditures made to solicit contributions.

Contribution limits

Under current law, no individual who is a candidate for state or local office may receive in contributions more than 65 percent of the value of the total disbursement level for the office for which he or she is a candidate during any primary and election campaign combined from all committees, including political party and legislative campaign committees. The bill modifies this limitation so that the amount does not include any transfer from any personal campaign committee to another personal campaign committee.

Under current law, no individual who is a candidate for state or local office may receive in contributions more than 45 percent of the value of the total disbursement

level for the office for which he or she is a candidate during any primary and election campaign combined from all committees other than political party and legislative campaign committees. The bill modifies this limitation so that the amount includes any transfer from any personal campaign committee to another personal campaign committee.

Electronic filing

Under current law, Government Accountability Board (GAB) must require each registrant for whom GAB serves as a filing officer under the campaign finance laws and who or which accepts contributions of \$20,000 or more during a campaign period to file campaign finance reports electronically. In addition, GAB must accept campaign finance reports electronically from any other registrant for whom GAB serves as a filing officer. Current law requires GAB to specify, by rule, software that is suitable for complying with the electronic filing requirement and must provide the software to registrants at a price not to exceed its cost. Any registrant who or which files reports electronically with GAB must also submit a copy of the report to GAB and the copy must be signed by an authorized individual.

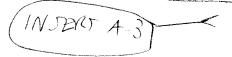
Under the bill, the software that GAB specifies for electronic filing must allow a registrant to provide an electronic signature that is subject to a security procedure. The bill also eliminates the requirement that a registrant who or which files a report electronically must file a copy with GAB. A registrant who or which files a report electronically may, however, file with GAB that portion of the report signed by an authorized individual rather than submit the electronic signature of that individual.

Registration

Under current law, before any group makes or accepts contributions, makes disbursements, or incurs obligations exceeding \$750 in the aggregate in any year to promote or oppose a referendum, or before any individual accepts contributions, makes disbursements, or incurs obligations exceeding \$750 in the aggregate in any year for such purpose, that group or individual must file a registration statement with the appropriate filing officer. This bill increases the threshold for filing a registration statement for referendum—related activity from \$750 to \$2,500.

Conduits; campaign finance reporting

Current law defines a conduit as an individual or organization that receives a contribution of money and transfers the contribution to another individual or organization without exercising discretion as to either the amount transferred or the individual to whom or organization to which the transfer is made. A transfer of money from a conduit is considered to be a transfer of money from the individual or organization that made the contribution to the conduit. Current law requires conduits to register with GAB; as a registrant, current law also requires a conduit to make financial reports related to contributions and distributions made or received by the conduit. Generally, financial reports must include an itemized statement giving the date, full name and street address of certain contributors, together with the amount of the contribution and the cumulative total contributions made by that contributor for the calendar year; the name and address of the principal place of employment, if any, of certain individual contributors; cumulative totals for the calendar year of contributions received by the registrant, and disbursements made.



including transfers of funds made to or received from other registrants; and a statement of the registrant's cash balance on hand at the beginning and end of the reporting period.

This bill modifies the reporting requirements for conduits to conform with current GAB practice. Current GAB practice requires conduits to file, at each required reporting period, a summary report listing the date of the transfer of money, the complete name and address of each transferee, the total amount transferred to each transferee within the reporting period, and the total amount transferred during the calendar year.

The bill also requires conduits to report the beginning and ending balances of cash on hand for each reporting period.

Conduits; redirection of certain unclaimed contributions

The bill allows a conduit to redirect contributions made to the conduit but unclaimed for a period of two years to a committee, other than a personal campaign committee, a support committee, a political party, or a legislative campaign committee, that sponsors the conduit if there is such a committee or, if there is not such a committee, to the conduit's administrative fund. Prior to redirecting the unclaimed contribution, the conduit must either receive authorization from the surviving spouse or executor of the estate of a deceased individual to redirect the contribution or make at least ten good faith attempts to contact a contributor over the two-year period without success. The conduit may attempt to contact the contributor by U.S. mail, by electronic mail, or by telephone. The required attempts to contact the contributor may not all occur within one 30-day period. The bill requires the conduit to identify the sponsor on the conduit's registration form and to include on the conduit's financial report when a contribution is redirected.

Campaign contributions by lobbyists

Currently, a lobbyist may make a campaign contribution to a partisan elective state official or candidate for partisan elective state office in the year of the official's or candidate's election between June 1 and the day of the election. This bill extends the time during which a lobbyist may make such a contribution to between the first day authorized by law for the circulation of nomination papers as a candidate and the day of the election or special election.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 11.01 (6) (b) 8. and 9. of the statutes are created to read:

11.01 (6) (b) 8. Any cost incurred to conduct Internet activity for a political purpose by an individual acting in his or her own behalf, or acting in behalf of another person if the individual is not compensated specifically for those services, including

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- the cost or value of any equipment and services identified in s. 11.06 (13), but not including professional video production services purchased by the individual.
 - 9. Any cost incurred for covering or carrying a news story, commentary, or editorial by a broadcasting station, cable television operator, producer, or programmer, Internet site, or newspaper or other periodical publication, including an Internet or other electronic publication except the cost of a news story that appears in a medium that is owned or controlled by a candidate, personal campaign committee of a candidate, support committee of a candidate that is authorized under s. 11.05 (3) (p), or a political party.
 - **SECTION 2.** 11.01 (7) (a) 5. to 7. of the statutes are created to read:
 - 11.01 (7) (a) 5. Any payment for a communication to the general public for a political purpose by means of any broadcast, satellite communication, newspaper or other periodical publication, outdoor advertising facility, mass mailing, or mass telephoning to the general public, or any other form of advertising to the general public, except communications over the Internet by an individual acting in his or her own behalf, or acting in behalf of another person if the individual is not compensated specifically for those services, including the cost or value of any equipment and services identified in s. 11.06 (13).
 - 6. Any payment for the purchase or rental of an electronic-mail address list made at the direction of a registrant for a political purpose.
 - 7. Any payment for an electronic-mail address list that is transferred to a registrant for a political purpose.
- **Section 3.** 11.01 (7) (b) 6. to 8. of the statutes are created to read:
- 11.01 (7) (b) 6. A communication or Internet activity by an individual acting in his or her own behalf, or acting in behalf of another person if the individual is not

- compensated specifically for those services, including the cost or value of any equipment and services identified in s. 11.06 (13), but not including professional video production services purchased by the individual.
- 7. Any cost incurred in covering or carrying a news story, commentary, or editorial by a broadcasting station, cable television operator, programmer or producer, Internet site, or newspaper or other periodical publication, including an Internet or electronic publication, except the cost of a news story that appears in a medium that is owned or controlled by a candidate, personal campaign committee of a candidate, support committee of a candidate that is authorized under s. 11.05 (3) (p), or a political party.
 - 8. A nominal fee paid for a communication to the general public.
 - **SECTION 4.** 11.01 (12m) of the statutes is created to read:
- 11.01 (12m) "Internet activity" includes sending or forwarding an electronic message; providing a hyperlink or other direct access on a person's Internet site to an Internet site operated by another person; blogging; creating, maintaining, or hosting an Internet site; payment by a person of a nominal fee for the use of an Internet site operated by another person; or any other form of communication distributed over the Internet.
 - **SECTION 5.** 11.05 (1) of the statutes is amended to read:
- 11.05 (1) Committees and Groups. Except as provided in s. 9.10 (2) (d), every committee other than a personal campaign committee which makes or accepts contributions, incurs obligations, or makes disbursements in a calendar year in an aggregate amount in excess of \$25 \$500, and every political group subject to registration under s. 11.23 shall file a statement with the appropriate filing officer giving the information required by sub. (3). In the case of any committee other than

a personal campaign committee, the statement shall be filed by the treasurer. A personal campaign committee shall register under sub. (2g) or (2r).

Section 6. 11.05 (2) of the statutes is amended to read:

11.05 (2) Individuals. Except as provided in s. 9.10 (2) (d), every individual, other than a candidate or agent of a candidate, who accepts contributions, incurs obligations, or makes disbursements in a calendar year in an aggregate amount in excess of \$25 \$1,000 to support or oppose the election or nomination of a candidate at an election and every individual subject to registration under s. 11.23 shall file a statement with the appropriate filing officer giving the information required by sub. (3). An individual who guarantees a loan on which an individual, committee or group subject to a registration requirement defaults is not subject to registration under this subsection solely as a result of such default.

SECTION 7. 11.05 (2r) of the statutes is amended to read:

11.05 (2r) General reporting exemptions. Any committee, group, or individual, other than a committee or individual required to file an oath under s. 11.06 (7), who or which does not anticipate accepting contributions, making disbursements or incurring obligations in an aggregate amount in excess of \$1,000 in a calendar year and does not anticipate accepting any contribution or contributions from a single source, other than contributions made by a candidate to his or her own campaign, exceeding \$100 in that year, or exceeding \$750 \$2,500 in that year for a group or individual subject to registration under s. 11.23, may indicate on its registration statement that the committee, group, or individual will not accept contributions, incur obligations or make disbursements in the aggregate in excess of \$1,000 in any calendar year and will not accept any contribution or contributions from a single source, other than contributions made by a candidate to his or her own

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campaign, exceeding \$100 in that year, or exceeding \$750 \$2,500 in that year for a group or individual subject to registration under s. 11.23. Any registrant making such an indication is not subject to any filing requirement if the statement is true. The registrant need not file a termination report. A registrant not making such an indication on a registration statement is subject to a filing requirement. The indication may be revoked and the registrant is then subject to a filing requirement as of the date of revocation, or the date that aggregate contributions, disbursements or obligations for the calendar year exceed \$1,000, or the date on which the registrant accepts any contribution or contributions exceeding \$100 from a single source, or exceeding \$750 \$2,500 from a single source for a group or individual subject to registration under s. 11.23, other than contributions made by a candidate to his or her own campaign, during that year, whichever is earlier. If the revocation is not timely, the registrant violates s. 11.27 (1).

Section 8. 11.05 (3) (q) of the statutes is created to read:

11.05 (3) (q) In the case of a conduit, the name and mailing address of a sponsor, as defined in s. 11.185 (1), to which contributions may be redirected as provided under s. 11.185.

Section 9. 11.05 (12) (b) of the statutes is amended to read:

11.05 (12) (b) Except as authorized under sub. (13), a committee, group or individual that becomes subject to a registration requirement under sub. (1) or (2), other than a candidate or agent of a candidate, shall comply with sub. (1) or (2) no later than the 5th business day commencing after receipt of the first contribution by the committee, group or individual exceeding the amount specified under sub. (1) or (2) or s. 11.23 (1), and before making any disbursement exceeding that amount. No committee or individual supporting or opposing the election or nomination of a

candidate at an election, other than a candidate or an agent of a candidate, may accept any contribution or contributions exceeding \$25 \$500, no individual supporting or opposing the election or nomination of a candidate at an election, other than a candidate or agent of a candidate, may accept any contribution or contributions exceeding \$1,000, and no group or individual subject to registration under s. 11.23 may accept any contribution or contributions exceeding \$750 \$2,500, in the aggregate during a calendar year at any time when the committee, group or individual is not registered under this section except within the initial 5-day period authorized by this paragraph.

SECTION 10. 11.06 (1) (intro.) of the statutes is amended to read:

11.06 (1) CONTENTS OF REPORT. (intro.) Except as provided in subs. (2), (3) and (3m) and ss. 11.05 (2r) and 11.19 (2), each registrant under s. 11.05 shall make full reports, upon a form prescribed by the board and signed by the appropriate individual under sub. (5), of all contributions received, contributions or disbursements made, and obligations incurred. Each Except for a report required under sub. (11), each report shall contain the following information, covering the period since the last date covered on the previous report, unless otherwise provided:

SECTION 11. 11.06 (11) (a) of the statutes is amended to read:

11.06 (11) (a) A conduit transferring a contribution of money shall, in writing, identify itself to the transferee as a conduit and report to the transferee of each contribution transferred by it the information about the original contributor required for reporting purposes under sub. (1) (a) and (b) at the time the contribution is transferred. The conduit shall include the information in its report under s. 11.12 (5) or 11.20 for the date on which the contribution is received and transferred.

1	11.06 (11) (d) A conduit shall include in each report under s. 11.12 (5) or 11.20
2	all of the following:
3	1. A statement of the cash balance on hand at the beginning and end of the
4	reporting period. (whether)
5	2. Whether during the reporting period, any contribution was redirected to a
6	sponsor as permitted under s. 11.185.
7	SECTION 13. 11.06 (13) of the statutes is created to read:
8	11.06 (13) Internet activity. (a) In this subsection, "equipment and services"
9	includes computers, software, Internet domain names, Internet service providers,
10	and any other technology that is used to provide access to or use of the Internet.
11	(b) If an individual conducts Internet activity for a political purpose in his or
12	her own behalf or in behalf of another person and is not compensated specifically for
13	those services, the cost or value of any equipment and services used by the individual
14	to conduct the activity, other than professional video production services purchased
15	by the individual, is not a contribution to the registrant as provided in s. 11.01 (6) (b)
16	8., regardless of who owns the equipment and services.
17	SECTION 14. 11.07 (1) of the statutes is amended to read:
18	11.07 (1) Every nonresident committee making contributions and every
19	nonresident individual or committee making disbursements to support or oppose the
20	election or nomination of a candidate at an election exceeding $\$25$ $\$500$ cumulatively
21	in a calendar year within this state, every nonresident individual making
22	disbursements to support or oppose the election or nomination of a candidate at an
23	election exceeding \$1,000 cumulatively in a calendar year within this state, and
24	every nonresident group making contributions and every nonresident group or

individual making disbursements to support or oppose a particular vote at a

referendum exceeding \$750 \$2,500 cumulatively in a calendar year within this state,

shall file name, mailing and street address and the name and the mailing and street
address of a designated agent within the state with the office of the secretary of state.

An agent may be any adult individual who is a resident of this state. After any
change in the name or address of such agent the new address or name of the successor
agent shall be filed within 30 days. Service of process in any proceeding under this
chapter or ch. 12, or service of any other notice or demand may be made upon such
agent.

Section 15. 11.185 of the statutes is created to read:

11.185 Redirection of contributions made to conduits. (1) In this section, "sponsor" means a committee, other than a personal campaign committee, support committee, political party, or legislative campaign committee, that is associated with a conduit.

- (2) A conduit may redirect any contribution received from an individual or organization to a sponsor or, if there is no sponsor, to an administrative fund of the conduit if all of the following apply:
- (a) The conduit has held the contribution for at least 24 consecutive months, including the 24 months immediately preceding the effective date of this paragraph [LRB inserts date], over which time the individual or organization that made the contribution has made no contact with the conduit.
 - (b) Either of the following apply:
- 1. The conduit has, over the 24-month period described in par. (a), attempted in good faith to contact the individual or organization that made the contribution at least 10 times, and has documented each such attempt, but has been unable to make contact with the individual or organization. A conduit may satisfy the requirement

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- to contact the individual or organization by telephoning the individual or organization at the last-known telephone number; by sending a letter or postcard to the individual or organization by U.S. mail; by sending a message by electronic mail; or by any combination of the foregoing. A conduit may not satisfy the requirement to attempt in good faith to contact the individual or organization at least 10 times if all 10 attempted contacts occur within a period of 30 consecutive days.
- 2. The surviving spouse or executor of the estate of a deceased individual that made the contribution authorizes the redirection of the contribution.
- (3) If a conduit redirects a contribution under this section, the conduit shall include in its report under s. 11.12 (5) or 11.20 for the reporting period during which the contribution is redirected the information about the original contributor required for reporting purposes under s. 11.06 (1) (a) and (b) for the dates on which the contribution is received and redirected and whether the contribution is redirected to a sponsor or to an administrative fund of the conduit.

Section 16. 11.21 (16) of the statutes is amended to read:

11.21 (16) Require each registrant for whom the board serves as filing officer and who or which accepts contributions in a total amount or value of \$20,000 or more during a campaign period to file each campaign finance report that is required to be filed under this chapter in an electronic format, and accept from any other registrant for whom the board serves as a filing officer any campaign finance report that is required to be filed under this chapter in an electronic format. A registrant who or which becomes subject to a requirement to file reports in an electronic format under this subsection shall initially file the registrant's report in an electronic format for the period which includes the date on which the registrant becomes subject to the requirement. To facilitate implementation of this subsection, the board shall specify,

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by rule, a type of software that is suitable for compliance with the electronic filing requirement under this subsection. The software shall allow a registrant to provide an electronic signature, as defined in s. 137.11 (8), that is subject to a security procedure, as defined in s. 137.11 (13). The board shall provide copies of the software to registrants at a price fixed by the board that may not exceed cost. Each registrant who or which files a report under this subsection in an electronic format shall also file a copy of the report with the board that is recorded on a medium specified by the board. The copy shall be signed by an authorized individual and filed with the board by each registrant no later than the time prescribed for filing of the report under this chapter. A registrant who or which files a report under this subsection in an electronic format may file with the board that portion of the report signed by an authorized individual rather than submit the electronic signature of that individual. The board shall provide complete instructions to any registrant who or which files a report under this subsection. In this subsection, the "campaign period" of a candidate, personal campaign committee or support committee begins and ends with the "campaign" of the candidate whose candidacy is supported, as defined in s. 11.26 (17), and the "campaign period" of any other registrant begins on January 1 of each odd-numbered year and ends on December 31 of the following year.

SECTION 17. 11.23 (1) of the statutes is amended to read:

11.23 (1) Any group or individual may promote or oppose a particular vote at any referendum in this state. Except as authorized in s. 11.05 (12) (b) and (13), before a group makes or accepts contributions, makes disbursements, or incurs obligations in excess of \$750 \$2,500 in the aggregate in a calendar year for such purposes, and before an individual accepts contributions, makes disbursements, or incurs obligations in excess of \$750 \$2,500 in the aggregate in a calendar year for such

purposes, the group or individual shall file a registration statement under s. 11.05 (1), (2) or (2r). In the case of a group the name and mailing address of each of its officers shall be given in the statement. Every group and every individual under this section shall designate a campaign depository account under s. 11.14. Every group shall appoint a treasurer, who may delegate authority but is jointly responsible for the actions of his or her authorized designee for purposes of civil liability under this chapter. The appropriate filing officer shall be notified by a group of any change in its treasurer within 10 days of the change under s. 11.05 (5). The treasurer of a group shall certify the correctness of each statement or report submitted by it under this chapter.

Section 18. 11.26 (9) (a) of the statutes is amended to read:

11.26 (9) (a) No individual who is a candidate for state or local office may receive and accept more than 65 percent of the value of the total disbursement level determined under s. 11.31 for the office for which he or she is a candidate during any primary and election campaign combined from all committees subject to a filing requirement, including political party and legislative campaign committees, not including any transfer from any personal campaign committee to another personal campaign committee.

Section 19. 11.26 (9) (b) of the statutes is amended to read:

11.26 (9) (b) No individual who is a candidate for state or local office may receive and accept more than 45 percent of the value of the total disbursement level determined under s. 11.31 for the office for which he or she is a candidate during any primary and election campaign combined from all committees other than political party and legislative campaign committees subject to a filing requirement, including

1 any transfer from any personal campaign committee to another personal campaign 2 committee.

SECTION 20. 11.30 (4) of the statutes is amended to read:

11.30 (4) No owner or other person with a financial interest in a communications medium may utilize such medium in support of or in opposition to a candidate or referendum except as provided in this chapter.

(4m) This chapter shall not be construed to restrict fair coverage of bona fide news stories, interviews with candidates and other politically active individuals. editorial comment or endorsement. Such activities editorials by any broadcasting station, cable television operator or producer, Internet site, or newspaper or other periodical publication, including an Internet or electronic publication, unless the communication is made by a candidate, personal campaign committee, support committee of a candidate authorized under s. 11.05 (3) (p), or a political party. Activities that are not restricted under this subsection are not subject to an attribution requirement under sub. (2) and need not be reported as a contribution or personally disbursement.

Section 21. 11.38 (1) (a) 3. of the statutes is repealed.

Section 22. 13.625 (1) (c) (intro.) of the statutes is amended to read:

13.625 (1) (c) (intro.) Except as permitted in this subsection, make a campaign contribution, as defined in s. 11.01 (6), to a partisan elective state official for the purpose of promoting the official's election to any national, state, or local office; or to a candidate for a partisan elective state office to be filled at the general election or a special election; or to the official's or candidate's personal campaign committee. A <u>lobbyist may/make a</u> campaign contribution to a partisan elective state official or candidate for partisan elective state office or his or her to the personal campaign

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committee may be made of the official or candidate in the year of a candidate's election between June 1 the first day authorized by law for the circulation of nomination papers as a candidate at a general election or special election and the day of the general election or special election, except that:

(END)

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committee or individual engaging in such activities must file a preelection report; 5) a registered group or individual making or accepting contributions or making distributions in support of or in opposition to a referendum appearing on a primary ballot must file a preprimary and preelection report; and 6) a registered group or individual making or accepting contributions or making distributions in support of or in opposition to a referendum appearing on an election ballot must file a preelection report. Under current law, if any report is required to be filed on a nonbusiness day, the report may be filed on the next business day thereafter.

Under current law, a committee that is not acting in concert with a candidate and that makes one or more disbursements totaling \$20 or more to advocate the election or defeat of a candidate within 15 days before a primary or election must submit a report documenting the disbursement to the appropriate filing officer within 24 hours and must include information about the disbursement in its next regular report. Similarly, under current law, if any contribution or contributions from a single contributor and totaling \$500 or more are made to a candidate for state office or to a committee or individual within 15 days before a primary or election and the contribution is not included in a preprimary or preelection report, the recipient of the contribution must, within 24 hours, make a report to the appropriate filing officer, and must include the contribution in its next regular report. This substitute amendment extends the reporting period for such late filings from 24 hours to 48 hours.

The substitute amendment retains the preprimary and preelection reporting requirements and the flexible filing date in the event that the filing date is a nonbusiness day.

The substitute amendment requires registrants participating in a spring primary or spring election to, annually, file reports on the fifteenth day of the month in the months of January, April, July, and October.

The substitute amendment requires those registrants participating in a partisan primary or general election to file reports on the fifteenth day of the month in the months of January, April, July, and October in an odd-numbered (nonelection) year and, in an even-numbered (election) year, on the fifteenth day of the month in the months of April and July and on the fourth Tuesday of September.

Currently, individuals and committees supporting or opposing candidates for office, and individuals, groups, and corporations supporting or opposing a referendum, must submit reports of contributions received, contributions or disbursements made, and obligations incurred to the appropriate filing officer twice each year: on or after January 1 but no later than January 31; and on or after July 1 but no later than July 20. This substitute amendment changes the reporting requirement as follows: 1) individuals and committees supporting or opposing candidates in a spring primary or election and individuals, groups, and corporations supporting or opposing a referendum appearing on a spring ballot must file reports on the fifteenth day of the month in the months of January, April, July, and October; 2) individuals and committees supporting or opposing candidates in a partisan primary or general election and individuals, groups, and corporations supporting or opposing a referendum appearing on a general election ballot must, in an



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soliciting contributions. This bill eliminates the \$500 cap on expenditures made to solicit contributions to the segregated fund.

Under current law, the limitations on contributions and disbursements by corporations, cooperatives, and associations do not apply to certain labor organizations that were incorporated as nonstock corporations before January 1, 1978. This bill eliminates that exemption.

Contribution limits

This bill increases the limits for contributions by an individual or committee to a candidate's campaign as follows:

- 1. For candidates for governor, lieutenant governor, secretary of state, state treasurer, attorney general, state superintendent, or justice, from \$10,000 to \$25,000.
 - 2. For candidates for state senator, from \$1,000 to \$3,000.
 - 3. For candidates for state assembly representative, from \$500 to \$1,500.

Under current law, no individual who is a candidate for state or local office may receive more than 45 percent of the value of the total disbursement level for the office for which he or she is a candidate during any primary and election campaign combined from all committees other than political party and legislative campaign committees. The bill eliminates this limitation.

Under current law, no individual who is a candidate for state or local office may receive more than 65 percent of the value of the total disbursement level for the office for which he or she is a candidate during any primary and election campaign combined from all committees, including political party and legislative campaign committees. The bill also eliminates this limitation.

Under current law, the total amount that an individual may contribute annually to all candidates for state and local offices, and to persons who are required to register for campaign financing purposes, is \$10,000. The bill eliminates this limitation.

Under current law, a political party may not receive more than \$150,000 in value of its contributions in any biennium from committees, other than political party or legislative campaign committees. The bill increases that amount to \$450,000.

Under current law, a political party may not receive more than \$6,000 in value of its contributions annually from any specific committee, excluding a political party or legislative campaign committee. The bill increases that amount to \$18,000.

Finally, the bill increases the total value of contributions that a committee, other than a political party or legislative campaign committee, may make to a political party from \$6,000 each year to \$18,000 each year.

Prohibited practices by lobbyists and principals

Currently, no lobbyist or principal (person who employs a lobbyist) may furnish anything of pecuniary value to a state agency official, legislative employee of the state, elective state official, candidate for elective state office, or the personal campaign committee of such an official, employee, or candidate except that a lobbyist of principal may make a campaign contribution to an official or candidate who seeks office at the general (November) election or a partisan special election. The period

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lived 4-A during which a lobbyist or principal may make a campaign contribution to an official or candidate at the general election or to the personal campaign committee of such an official or candidate begins on June 1 immediately preceding the election and ends on the date of the election.

This bill provides that a lobbyist or principal may furnish a campaign contribution to such an official, employee, candidate, or committee at any time but that no lobbyist or principal may personally make a campaign contribution except during the period when contributions are permitted to be made. Under the bill, the period during which contributions are permitted to be made begins on April 15 preceding the general election and ends on the date of the general election, and with respect to a special election, the period begins on the date that the special election is ordered and ends on the date of the special election.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 11.01 (6) (b) 8. and 9. of the statutes are created to read:

11.01 (6) (b) 8. Any cost incurred to conduct Internet activity for a political purpose by an individual acting on his or her own behalf, or acting on behalf of another person if the individual is not compensated specifically for those services. including the cost or value of any equipment and services identified in s. 11.06 (13).

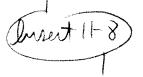
- 9. Any cost incurred for covering or carrying a news story, commentary, or editorial by a broadcasting station, cable television operator, producer, or programmer, Internet site, or newspaper or other periodical publication, including an Internet or other electronic publication except the cost of a news story that appears in a medium that is owned or controlled by a candidate, personal campaign committee of a candidate, support committee of a candidate that is authorized under s. 11.05 (3) (p), or a political party.
 - **Section 2.** 11.01 (7) (a) 5. to 7. of the statutes are created to read:
- 11.01 (7) (a) 5. Any payment for a communication to the general public for a political purpose by means of any broadcast, satellite communication, newspaper or

11.07 (1) Every nonresident committee making contributions and every		
nonresident individual or committee making disbursements to support or oppose the		
election or nomination of a candidate at an election exceeding \$25 \$500 cumulatively		
in a calendar year within this state, every nonresident individual making		
disbursements to support or oppose the election or nomination of a candidate at an		
election exceeding \$1,000 cumulatively in a calendar year within this state, and		
every nonresident group making contributions and every nonresident group or		
individual making disbursements to support or oppose a particular vote at a		
referendum exceeding \$750 \$2,500 cumulatively in a calendar year within this state,		
shall file name, mailing and street address and the name and the mailing and street		
address of a designated agent within the state with the office of the secretary of state.		
An agent may be any adult individual who is a resident of this state. After any		
change in the name or address of such agent the new address or name of the successor		
agent shall be filed within 30 days. Service of process in any proceeding under this		
chapter or ch. 12, or service of any other notice or demand may be made upon such		
agent.		
SECTION 32. 11.12 (1) (d) of the statutes is amended to read:		
11.12 (1) (d) Paragraph (a) does not apply to disbursements and obligations		
which are exempted from reporting under s. 11.06 (1g) or (2).		

Section 33. 11.12 (4) of the statutes is amended to read:

11.12 (4) Each registrant shall report contributions, disbursements and incurred obligations in accordance with s. 11.20. Except as permitted under s. 11.06 (1g), (2), (3) and (3m), each report shall contain the information which is required under s. 11.06 (1).

SECTION 34. 11.12 (5) of the statutes is amended to read:



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11.12 (5) If any contribution or contributions of \$500 or more cumulatively are received by a candidate for state office or by a committee or individual from a single contributor later than 15 days prior to a primary or election such that it is not included in the preprimary or preelection report submitted under s. 11.20 (3), the treasurer of the committee or the individual receiving the contribution shall within 24 48 hours of receipt inform the appropriate filing officer of the information required under s. 11.06 (1) in such manner as the board may prescribe. The information shall also be included in the treasurer's or individual's next regular report. For purposes of the reporting requirement under this subsection, only contributions received during the period beginning with the day after the last date covered on the preprimary or preelection report, and ending with the day before the primary or election need be reported.

SECTION 35. 11.12 (6) of the statutes is amended to read:

advocate the election or defeat of a clearly identified candidate by an individual or committee later than 15 days prior to a primary or election in which the candidate's name appears on the ballot without cooperation or consultation with a candidate or agent or authorized committee of a candidate who is supported or opposed, and not in concert with or at the request or suggestion of such a candidate, agent or committee, but such that the disbursement is not included in a preprimary or preelection report submitted under s. 11.20 (3), the individual or treasurer of the committee shall, within 24 48 hours of making the disbursement, inform the appropriate filing officer of the information required under s. 11.06 (1) in such manner as the board may prescribe. The information shall also be included in the next regular report of the individual or committee under s. 11.20. For purposes of



this subsection, disbursements cumulate beginning with the day after the last date		
covered on the preprimary or preelection report and ending with the day before the		
primary or election. Upon receipt of a report under this subsection, the filing officer		
shall, within 24 hours of receipt, mail a copy of the report to all candidates for any		
office in support of or opposition to one of whom a disbursement identified in the		
report is made.		

SECTION 36. 11.16 (1) (d) of the statutes is amended to read:

11.16 (1) (d) This subsection does not apply to disbursements and obligations which are exempted from reporting under s. 11.06 (1g) or (2).

Section 37. 11.185 of the statutes is created to read:

- 11.185 Redirection of contributions made to conduits. (1) In this section, "sponsor" means a committee, other than a personal campaign committee, support committee, political party, or legislative campaign committee, that is associated with a conduit.
- (2) A conduit may redirect any contribution received from an individual or organization to a sponsor or, if there is no sponsor, to an administrative fund of the conduit if all of the following apply:
- (a) The conduit has held the contribution for at least 24 consecutive months, including the 24 months immediately preceding the effective date of this paragraph [LRB inserts date], over which time the individual or organization that made the contribution has made no contact with the conduit.
 - (b) Either of the following apply:
- 1. The conduit has, over the 24-month period described in par. (a), attempted in good faith to contact the individual or organization that made the contribution at least 10 times, and has documented each such attempt, but has been unable to make

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24 <u>48</u> hours of receipt inform the appropriate filing officer of the information required under s. 11.06 (1) in such manner as the board may prescribe. The information shall also be included in the treasurer's or individual's next regular report. For purposes of the reporting requirement under this subsection, only contributions received during the period beginning with the day after the last date covered on the preprimary or preelection report, and ending with the day before the primary or election need be reported.

Section 14. 11.12 (6) of the statutes is amended to read:

11.12 (6) If any disbursement of more than \$20 cumulatively is made to advocate the election or defeat of a clearly identified candidate by an individual or committee later than 15 days prior to a primary or election in which the candidate's name appears on the ballot without cooperation or consultation with a candidate or agent or authorized committee of a candidate who is supported or opposed, and not in concert with or at the request or suggestion of such a candidate, agent or committee, but such that the disbursement is not included in a preprimary or preelection report submitted under s. 11.20 (3), the individual or treasurer of the committee shall, within 24 48 hours of making the disbursement, inform the appropriate filing officer of the information required under s. 11.06 (1) in such manner as the board may prescribe. The information shall also be included in the next regular report of the individual or committee under s. 11.20. For purposes of this subsection, disbursements cumulate beginning with the day after the last date covered on the preprimary or preelection report and ending with the day before the primary or election. Upon receipt of a report under this subsection, the filing officer shall, within 24 hours of receipt, mail a copy of the report to all candidates for any

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office in support of or opposition to one of whom a disbursement identified in the report is made.

SECTION 15. 11.185 of the statutes is created to read:

- 11.185 Redirection of contributions made to conduits. (1) In this section, "sponsor" means a committee, including a support committee, political party committee, legislative campaign committee, and special interest committee, but excluding a personal campaign committee, that is associated with a conduit.
- (2) A conduit may redirect any contribution received from an individual or organization to a sponsor or, if there is no sponsor, to an administrative fund of the conduit if all of the following apply:
- (a) The conduit has held the contribution for at least 24 consecutive months, including the 24 months immediately preceding the effective date of this paragraph [LRB inserts date], over which time the individual or organization that made the contribution has made no contact with the conduit.
 - (b) Either of the following apply:
- 1. The conduit has, over the 24-month period described in par. (a), attempted in good faith to contact the individual or organization that made the contribution at least 10 times, and has documented each such attempt, but has been unable to make contact with the individual or organization. A conduit may satisfy the requirement to contact the individual or organization by telephoning the individual or organization at the last-known telephone number; by sending a letter or postcard to the individual or organization by U.S. mail; by sending a message by electronic mail; or by any combination of the foregoing. A conduit may not satisfy the requirement to attempt in good faith to contact the individual or organization at least 10 times if all 10 attempted contacts occur within a period of 30 consecutive days.

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- 2. The surviving spouse or executor of the estate of a deceased individual that made the contribution authorizes the redirection of the contribution.
- (3) If a conduit redirects a contribution under this section, the conduit shall include in its report under s. 11.12 (5) or 11.20 for the reporting period during which the contribution is redirected the information about the original contributor required for reporting purposes under s. 11.06 (1) (a) and (b) for the dates on which the contribution is received and redirected and whether the contribution is redirected to a sponsor or to an administrative fund of the conduit.

Section 16. 11.21 (16) of the statutes is amended to read:

11.21 (16) Require each registrant for whom the board serves as filing officer and who or which accepts contributions in a total amount or value of \$20,000 or more during a campaign period to file each campaign finance report that is required to be filed under this chapter in an electronic format, and accept from any other registrant for whom the board serves as a filing officer any campaign finance report that is required to be filed under this chapter in an electronic format. A registrant who or which becomes subject to a requirement to file reports in an electronic format under this subsection shall initially file the registrant's report in an electronic format for the period which includes the date on which the registrant becomes subject to the requirement. To facilitate implementation of this subsection, the board shall specify, by rule, a type of software that is suitable for compliance with the electronic filing requirement under this subsection. The software shall allow an authorized individual to provide an electronic signature, as defined in s. 137.11 (8), that is subject to a security procedure, as defined in s. 137.11 (13). The board shall provide copies of the software to registrants at a price fixed by the board that may not exceed Each registrant who or which files a report under this subsection in an

electronic format shall also file a copy of the report with the board that is recorded on a medium specified by the board. The copy shall be signed by an authorized individual and filed with the board by each registrant no later than the time prescribed for filing of the report under this chapter. A registrant who or which files a report under this subsection in an electronic format may file with the board that portion of the report signed by an authorized individual rather than submit the electronic signature of that individual. The board shall provide complete instructions to any registrant who or which files a report under this subsection. In this subsection, the "campaign period" of a candidate, personal campaign committee or support committee begins and ends with the "campaign" of the candidate whose candidacy is supported, as defined in s. 11.26 (17), and the "campaign period" of any other registrant begins on January 1 of each odd-numbered year and ends on December 31 of the following year.

SECTION 17. 11.23 (1) of the statutes is amended to read:

any referendum in this state. Except as authorized in s. 11.05 (12) (b) and (13), before a group makes or accepts contributions, makes disbursements, or incurs obligations in excess of \$750 \$2,500 in the aggregate in a calendar year for such purposes, and before an individual accepts contributions, makes disbursements, or incurs obligations in excess of \$750 \$2,500 in the aggregate in a calendar year for such purposes, the group or individual shall file a registration statement under s. 11.05 (1), (2) or (2r). In the case of a group the name and mailing address of each of its officers shall be given in the statement. Every group and every individual under this section shall designate a campaign depository account under s. 11.14. Every group shall appoint a treasurer, who may delegate authority but is jointly responsible for

the actions of his or her authorized designee for purposes of civil liability under this chapter. The appropriate filing officer shall be notified by a group of any change in its treasurer within 10 days of the change under s. 11.05 (5). The treasurer of a group shall certify the correctness of each statement or report submitted by it under this chapter.

SECTION 18. 11.26 (9) (a) of the statutes is amended to read:

11.26 (9) (a) No individual who is a candidate for state or local office may receive and accept more than 65 percent of the value of the total disbursement level determined under s. 11.31 for the office for which he or she is a candidate during any primary and election campaign combined from all committees subject to a filing requirement, including political party and legislative campaign committees, not including any transfer from any personal campaign committee to another personal campaign committee.

SECTION 19. 11.26 (9) (b) of the statutes is amended to read:

11.26 (9) (b) No individual who is a candidate for state or local office may receive and accept more than 45 percent of the value of the total disbursement level determined under s. 11.31 for the office for which he or she is a candidate during any primary and election campaign combined from all committees other than political party and legislative campaign committees subject to a filing requirement, including any transfer from any personal campaign committee to another personal campaign committee.

SECTION 20. 11.30 (4) of the statutes is amended to read:

11.30 (4) No owner or other person with a financial interest in a communications medium may utilize such medium in support of or in opposition to a candidate or referendum except as provided in this chapter.

(4m) This chapter shall not be construed to restrict fair coverage of bona fide news stories, interviews with candidates and other politically active individuals, editorial comment or endorsement. Such activities editorials by any broadcasting station, cable television operator or producer, Internet site, or newspaper or other periodical publication, including an Internet or electronic publication, unless the communication is made by a candidate, personal campaign committee, support committee of a candidate authorized under s. 11.05 (3) (p), or a political party. Activities that are not restricted under this subsection are not subject to an attribution requirement under sub. (2) and need not be reported as a contribution or disbursement.

Section 21. 11.38 (1) (a) 3. of the statutes is repealed.

SECTION 22. 13.625 (1) (b) 3. of the statutes is amended to read:

13.625 (1) (b) 3. Food, meals, beverages, money or any other thing of pecuniary value, except that a lobbyist may furnish a campaign contribution that is not made personally by the lobbyist at any time and no lobbyist may personally make a campaign contribution except as permitted under this subdivision or par. (c). A lobbyist may personally make a campaign contribution to a partisan elective state official or, to a candidate for national, state, or local office, or to the official's or candidate's personal campaign committee; but a lobbyist may make a contribution to which par. (c) applies only as authorized in par. (c).

SECTION 23. 13.625 (1) (c) (intro.) of the statutes is amended to read:

13.625 (1) (c) (intro.) Except as permitted in this subsection, <u>personally</u> make a campaign contribution, as defined in s. 11.01 (6), to a partisan elective state official for the purpose of promoting the official's election to any national, state, or local office; or to a candidate for a partisan elective state office to be filled at the general

election or a special election; or to the official's or candidate's personal campaign committee. A lobbyist may personally make a campaign contribution to a partisan elective state official or candidate for partisan elective state office or his or her to the personal campaign committee may be made of the official or candidate in the year of a candidate's election between June 1 the first day authorized by law for the circulation of nomination papers as a candidate at a general election or special election and the day of the general election or special election, except that:

SECTION 24. 13.625 (3) of the statutes is amended to read:

13.625 (3) No candidate for an elective state office, elective state official, agency official or legislative employee of the state may solicit or accept anything of pecuniary value from a lobbyist or principal, except as permitted under subs. (1) (b) 3. and (c), (2), (4), (5), (6), (7), (8) and (9) and except that such a candidate, official, or employee may accept a campaign contribution if the contribution is not prohibited under sub. (1) (b) 3. or (c). No personal campaign committee of a candidate for state office may accept anything of pecuniary value from a lobbyist or principal, except as permitted for such a candidate under subs. (1) (b) 3. and (c), (2) and (6) and except that such a committee may accept a campaign contribution if the contribution is not prohibited under sub. (1) (b) 3. or (c).

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all other corporation or association accounts as a campaign depository account, through which all moneys received or expended for the adoption or rejection of the referendum shall pass. The corporation or association shall file periodic reports under s. 11.20 providing the information required under s. 11.06 (1) except as authorized in s. 11.06 (1g).

SECTION 62. 13.625 (1) (b) 3. of the statutes is amended to read:

value, except that a that a lobbyist may furnish a campaign contribution that is not made personally by the lobbyist at any time and no lobbyist may personally make a campaign contribution except as permitted under this subdivision or par. (c). A lobbyist may personally make a campaign contribution to a partisan elective state official or, to a candidate for national, state or local office, or to the official's or candidate's personal campaign committee; but a lobbyist may make a contribution to which par. (c) applies only as authorized in par. (c).

a campaign contribution, as defined in s. 11.01 (6), to a partisan elective state official for the purpose of promoting the official's election to any national, state or local office, or to a candidate for a partisan elective state office to be filled at the general election or a special election, or to the official's or candidate's personal campaign committee.

A lobbyist may personally make a campaign contribution to a partisan elective state official or to a candidate for partisan elective state office or his or her who seeks office

SECTION 63. 13.625 (1) (c) (intro.) and (3) of the statutes are amended to read:

at the general election, or to the official's or candidate's personal campaign

committee may be made in the year of a candidate's that election between June 1

April 15 and the day of the general that election, and a lobbyist may personally make

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a campaign contribution to a partisan elective state official or to a candidate for partisan elective state office who seeks office at a special election, or to the official's or candidate's personal campaign committee, between the date that the special election is ordered and the date of the special election, except that:

official or legislative employee of the state may solicit or accept anything of pecuniary value from a lobbyist or principal, except as permitted under subs. (1) (b) 3. and (c), (2), (4), (5), (6), (7), (8) and (9) and except that such a candidate, official, or employee may accept a campaign contribution if the contribution is not prohibited under sub. (1) (b) 3. or (c). No personal campaign committee of a candidate for state office may accept anything of pecuniary value from a lobbyist or principal, except as permitted for such a candidate under subs. (1) (b) 3. and (c), (2) and (6) and except that such a committee may accept a campaign contribution if the contribution is not prohibited under subs. (1) (b) 3. or (c).

Section 64. Initial applicability.

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(1) The treatment of section 11.01 (16) (intro.) and (b) 1 of the statutes first applies with respect to communications made on the effective date of this subsection.

(END)

Research (608-266-0341)

Library (608-266-7040)

Legal (608-266-3561)

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PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION



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AN ACT to repeal 11.38 (1) (a) 3.; to amend 11.05 (1), 11.05 (2), 11.05 (2r), 11.05 (12) (b), 11.07 (1), 11.12 (5), 11.12 (6), 11.21 (16), 11.23 (1), 11.26 (9) (a), 11.26 (9) (b), 11.30 (4), 13.625 (1) (b) 3., 13.625 (1) (c) (intro.) and 13.625 (3); and to create 11.01 (6) (b) 8. and 9., 11.01 (7) (a) 5. to 7., 11.01 (7) (b) 6. to 8., 11.01 (12m), 11.05 (3) (q), 11.06 (11) (d), 11.06 (13) and 11.185 of the statutes; relating to: various changes in the campaign finance and lobbying laws.

Analysis by the Legislative Reference Bureau

This bill makes various changes in the campaign finance and lobbying laws. Significant provisions include:

$Internet\ political\ activity;\ individual\ and\ public\ communications$

Currently, with certain exceptions, payments for political communications are subject to disclosure under the campaign finance law, regardless of the medium that is used to conduct the communications. Payments for Internet communications are treated like payments for other communications. Currently, the cost of news stories, political interviews, editorial commentary, or endorsements, regardless of the medium by which they are distributed, are not contributions or disbursements and therefore are not reportable. The costs of communications by an organization other than a political party or personal campaign committee that are limited to the organization's members, shareholders, or subscribers are generally not reportable. In addition, all services for a political purpose by an individual on behalf of a

campaign finance registrant are not reportable and are not subject to the current prohibition on contributions and disbursements by corporations and cooperatives unless the individual performing the services is compensated specifically for those services.

This bill provides that any cost incurred to conduct Internet activity is not a contribution or disbursement, and is therefore not reportable if it is performed by an individual acting in his or her own behalf, or acting in behalf of another person, and if the individual is not compensated specifically for his or her services. This includes the cost or value of any equipment and services used by the individual to conduct the activity, but does not include professional video production services purchased by the individual. The bill similarly provides that any cost incurred in covering a news story, commentary, or editorial by a broadcasting station, cable television operator, producer, or programmer, Internet site, or newspaper or other periodical publication, including an Internet or other periodical publication, except the cost of a news story that appears in a medium that is owned by a candidate, candidate's authorized committee, or political party, is not a contribution or disbursement and is therefore not reportable. In addition, the bill provides specifically that the following are disbursements, and are therefore reportable: a) any payment for a communication to the general public for a political purpose except an Internet communication that is not a disbursement under the bill; b) any payment for the purchase or rental of an electronic-mail address list that is made at the direction of a campaign finance registrant for a political purpose; or c) any payment for an electronic-mail address list that is transferred to a registrant for a political purpose. The bill provides however, that the following are not disbursements, and are therefore not reportable: a) a communication or Internet activity by an individual acting in his or her own behalf, or acting in behalf of another person if the individual is not compensated specifically for those services, including the cost or value of any electronic equipment and services used by the individual to conduct the activity; or b) a nominal fee paid for a communication to the general public.

Contribution's by corporations or cooperatives

Currently, if a corporation or cooperative establishes a segregated fund for the purpose of supporting a candidate for state or local office, the corporation or fund or to a conduit. This bill eliminates this limit on expenditures made to solicit contributions. Contribution limits Committee transfers

Under current law, no individual who is a candidate for state or local office may receive in contributions more than 65 percent of the value of the total disbursement level for the office for which he or she is a candidate during any primary and election campaign combined from all committees, including political party and legislative campaign committees. The bill modifies this limitation so that the amount does not include any transfer from any personal campaign committee to another personal campaign committee.

Under current law, no individual who is a candidate for state or local office may receive in contributions more than 45 percent of the value of the total disbursement level for the office for which he or she is a candidate during any primary and election campaign combined from all committees other than political party and legislative campaign committees. The bill modifies this limitation so that the amount includes any transfer from any personal campaign committee to another personal campaign committee.

Electronic filing

Under current law, Government Accountability Board (GAB) must require each registrant for whom GAB serves as a filing officer under the campaign finance laws and who or which accepts contributions of \$20,000 or more during a campaign period to file campaign finance reports electronically. In addition, GAB must accept campaign finance reports electronically from any other registrant for whom GAB serves as a filing officer. Current law requires GAB to specify, by rule, software that is suitable for complying with the electronic filing requirement and must provide the software to registrants at a price not to exceed its cost. Any registrant who or which files reports electronically with GAB must also submit a copy of the report to GAB and the copy must be signed by an authorized individual.

Under the bill, the software that GAB specifies for electronic filing must allow a registrant to provide an electronic signature that is subject to a security procedure. The bill also eliminates the requirement that a registrant who or which files a report electronically must file a copy with GAB. A registrant who or which files a report electronically may, however, file with GAB that portion of the report signed by an authorized individual rather than submit the electronic signature of that individual.

Registration

Under current law, before any group makes or accepts contributions, makes disbursements, or incurs obligations exceeding \$750 in the aggregate in any year to promote or oppose a referendum, or before any individual accepts contributions, makes disbursements, or incurs obligations exceeding \$750 in the aggregate in any year for such purpose, that group or individual must file a registration statement with the appropriate filing officer. This bill increases the threshold for filing a registration statement for referendum—related activity from \$750 to \$2,500.

Campaign finance reporting

Under current law, a committee that is not acting in concert with a candidate and that makes one or more disbursements totaling \$20 or more to advocate the election or defeat of a candidate within 15 days before a primary or election must submit a report documenting the disbursement to the appropriate filing officer within 24 hours and must include information about the disbursement in its next regular report. Similarly, under current law, if any contribution or contributions from a single contributor and totaling \$500 or more are made to a candidate for state office or to a committee or individual within 15 days before a primary or election and the contribution is not included in a preprimary or preelection report, the recipient of the contribution must, within 24 hours, make a report to the appropriate filing officer, and must include the contribution in its next regular report. This bill extends the reporting period for such late filings from 24 hours to 48 hours.

an authorized individual





Conduits; redirection of certain unclaimed contributions

The bill allows a conduit to redirect contributions made to the conduit but unclaimed for a period of two years to a committee, other than a personal campaign committee, a support committee, a political party, or a legislative campaign committee, that sponsors the conduit if there is such a committee or, if there is not such a committee, to the conduit's administrative fund. Prior to redirecting the unclaimed contribution, the conduit must either receive authorization from the surviving spouse or executor of the estate of a deceased individual to redirect the contribution or make at least ten good faith attempts to contact a contributor over the two-year period without success. The conduit may attempt to contact the contributor by U.S. mail, by electronic mail, or by telephone. The required attempts to contact the contributor may not all occur within one 30-day period. The bill requires the conduit to identify the sponsor on the conduit's registration form and to include on the conduit's financial report when a contribution is redirected.

Campaign contributions by lobbyists

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Currently, no lobbyist may furnish anything of pecuniary value to a state agency official, legislative employee of the state, elective state official, candidate for elective state office, or the personal campaign committee of such an official, employee, or candidate except that a lobbyist may make a campaign contribution to an official or candidate who seeks office at the general (November) election or a partisan special election. The period during which a lobbyist may make a campaign contribution to an official or candidate at the general election or to the personal campaign committee of such an official or candidate begins on June 1 immediately preceding the election and ends on the date of the election.

This bill provides that a lobbyist may furnish a campaign contribution to such an official, employee, candidate, or committee at any time but that no lobbyist may personally make a campaign contribution except during the period when contributions are permitted to be made. This bill also extends the time during which a lobbyist may make such a contribution to between the first day authorized by law for the circulation of nomination papers as a candidate and the day of the election or special election.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 11.01 (6) (b) 8. and 9. of the statutes are created to read:

11.01 (6) (b) 8. Any cost incurred to conduct Internet activity for a political purpose by an individual acting in his or her own behalf, or acting in behalf of another person if the individual is not compensated specifically for those services, including

- the cost or value of any equipment and services identified in s. 11.06 (13), but not including professional video production services purchased by the individual.
 - 9. Any cost incurred for covering or carrying a news story, commentary, or editorial by a broadcasting station, cable television operator, producer, or programmer, Internet site, or newspaper or other periodical publication, including an Internet or other electronic publication except the cost of a news story that appears in a medium that is owned or controlled by a candidate, personal campaign committee of a candidate, support committee of a candidate that is authorized under s. 11.05 (3) (p), or a political party.
 - **SECTION 2.** 11.01 (7) (a) 5. to 7. of the statutes are created to read:
 - 11.01 (7) (a) 5. Any payment for a communication to the general public for a political purpose by means of any broadcast, satellite communication, newspaper or other periodical publication, outdoor advertising facility, mass mailing, or mass telephoning to the general public, or any other form of advertising to the general public, except communications over the Internet by an individual acting in his or her own behalf, or acting in behalf of another person if the individual is not compensated specifically for those services, including the cost or value of any equipment and services identified in s. 11.06 (13).
 - 6. Any payment for the purchase or rental of an electronic-mail address list made at the direction of a registrant for a political purpose.
 - 7. Any payment for an electronic-mail address list that is transferred to a registrant for a political purpose.
 - **SECTION 3.** 11.01 (7) (b) 6. to 8. of the statutes are created to read:
 - 11.01 (7) (b) 6. A communication or Internet activity by an individual acting in his or her own behalf, or acting in behalf of another person if the individual is not

- compensated specifically for those services, including the cost or value of any equipment and services identified in s. 11.06 (13), but not including professional video production services purchased by the individual.
- 7. Any cost incurred in covering or carrying a news story, commentary, or editorial by a broadcasting station, cable television operator, programmer or producer, Internet site, or newspaper or other periodical publication, including an Internet or electronic publication, except the cost of a news story that appears in a medium that is owned or controlled by a candidate, personal campaign committee of a candidate, support committee of a candidate that is authorized under s. 11.05 (3) (p), or a political party.
 - 8. A nominal fee paid for a communication to the general public.
 - **SECTION 4.** 11.01 (12m) of the statutes is created to read:
- 11.01 (12m) "Internet activity" includes sending or forwarding an electronic message; providing a hyperlink or other direct access on a person's Internet site to an Internet site operated by another person; blogging; creating, maintaining, or hosting an Internet site; payment by a person of a nominal fee for the use of an Internet site operated by another person; or any other form of communication distributed over the Internet.

Section 5. 11.05 (1) of the statutes is amended to read:

11.05 (1) Committee and Groups. Except as provided in s. 9.10 (2) (d), every committee other than a personal campaign committee which makes or accepts contributions, incurs obligations, or makes disbursements in a calendar year in an aggregate amount in excess of \$25 \\$500, and every political group subject to registration under s. 11.23 shall file a statement with the appropriate filing officer giving the information required by sub. (3). In the case of any committee other than

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a personal campaign committee, the statement shall be filed by the treasurer. A personal campaign committee shall register under sub. (2g) or (2r).

SECTION 6. 11.05 (2) of the statutes is amended to read:

other than a candidate or agent of a candidate, who accepts contributions, incurs obligations, or makes disbursements in a calendar year in an aggregate amount in excess of \$25 \$1,000 to support or oppose the election or nomination of a candidate at an election and every individual subject to registration under s. 11.23 shall file a statement with the appropriate filing officer giving the information required by sub.

(3). An individual who guarantees a loan on which an individual, committee or group subject to a registration requirement defaults is not subject to registration under this subsection solely as a result of such default.

Section 7. 11.05 (2r) of the statutes is amended to read:

11.05 (2r) General reporting exemptions. Any committee, group, or individual, other than a committee or individual required to file an oath under s. 11.06 (7), who or which does not anticipate accepting contributions, making disbursements or incurring obligations in an aggregate amount in excess of \$1,000 in a calendar year and does not anticipate accepting any contribution or contributions from a single source, other than contributions made by a candidate to his or her own campaign, exceeding \$100 in that year, or exceeding \$750 \$2,500 in that year for a group or individual subject to registration under s. 11.23, may indicate on its registration statement that the committee, group, or individual will not accept contributions, incur obligations or make disbursements in the aggregate in excess of \$1,000 in any calendar year and will not accept any contribution or contributions from a single source, other than contributions made by a candidate to his or her own

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campaign, exceeding \$100 in that year, or exceeding \$750 \$2,500 in that year for a group or individual subject to registration under s. 11.23. Any registrant making such an indication is not subject to any filing requirement if the statement is true. The registrant need not file a termination report. A registrant not making such an indication on a registration statement is subject to a filing requirement. The indication may be revoked and the registrant is then subject to a filing requirement as of the date of revocation, or the date that aggregate contributions, disbursements or obligations for the calendar year exceed \$1,000, or the date on which the registrant accepts any contribution or contributions exceeding \$100 from a single source, or exceeding \$750 \$2,500 from a single source for a group or individual subject to registration under s. 11.23, other than contributions made by a candidate to his or her own campaign, during that year, whichever is earlier. If the revocation is not timely, the registrant violates s. 11.27 (1).

Section 8. 11.05(3)(q) of the statutes is created to read:

11.05 (3) (q) In the case of a conduit, the name and mailing address of a sponsor, as defined in s. 11.185 (1), to which contributions may be redirected as provided under s. 11.185.

SECTION 9. 11.05 (12) (b) of the statutes is amended to read:

11.05 (12) (b) Except as authorized under sub. (13), a committee, group or individual that becomes subject to a registration requirement under sub. (1) or (2), other than a candidate or agent of a candidate, shall comply with sub. (1) or (2) no later than the 5th business day commencing after receipt of the first contribution by the committee, group or individual exceeding the amount specified under sub. (1) or (2) or s. 11.23 (1), and before making any disbursement exceeding that amount. No committee or individual supporting or opposing the election or nomination of a

candidate at an election, other than a candidate or an agent of a candidate, may accept any contribution or contributions exceeding \$25 \$500, no individual supporting or opposing the election or nomination of a candidate at an election, other than a candidate or agent of a candidate, may accept any contribution or contributions exceeding \$1,000, and no group or individual subject to registration under s. 11.23 may accept any contribution or contributions exceeding \$750 \$2,500, in the aggregate during a calendar year at any time when the committee, group or individual is not registered under this section except within the initial 5-day period authorized by this paragraph.

SECTION 10. 11.06 (11) (d) of the statutes is created to read:

11.06 (11) (d) A conduit shall include in each report under s. 11.12 (5) or 11.20 whether, during the reporting period, any contribution was redirected to a sponsor as permitted under s. 11.185.

Section 11. 11.06 (13) of the statutes is created to read:

11.06 (13) Internet activity. (a) In this subsection, "equipment and services" includes computers, software, Internet domain names, Internet service providers, and any other technology that is used to provide access to or use of the Internet.

(b) If an individual conducts Internet activity for a political purpose in his or her own behalf or in behalf of another person and is not compensated specifically for those services, the cost or value of any equipment and services used by the individual to conduct the activity, other than professional video production services purchased by the individual, is not a contribution to the registrant as provided in s. 11.01 (6) (b) 8., regardless of who owns the equipment and services.

Section 12. 11.07 (1) of the statutes is amended to read:

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11.07 (1) Every nonresident committee making contributions and every nonresident individual or committee making disbursements to support or oppose the election or nomination of a candidate at an election exceeding \$25 \$500 cumulatively in a calendar year within this state, every nonresident individual making disbursements to support or oppose the election or nomination of a candidate at an election exceeding \$1,000 cumulatively in a calendar year within this state, and every nonresident group making contributions and every nonresident group or individual making disbursements to support or oppose a particular vote at a referendum exceeding \$750 \$2,500 cumulatively in a calendar year within this state, shall file name, mailing and street address and the name and the mailing and street address of a designated agent within the state with the office of the secretary of state. An agent may be any adult individual who is a resident of this state. After any change in the name or address of such agent the new address or name of the successor agent shall be filed within 30 days. Service of process in any proceeding under this chapter or ch. 12, or service of any other notice or demand may be made upon such agent.

Section 13. 11.12 (5) of the statutes is amended to read:

11.12 (5) If any contribution or contributions of \$500 or more cumulatively are received by a candidate for state office or by a committee or individual from a single contributor later than 15 days prior to a primary or election such that it is not included in the preprimary or preelection report submitted under s. 11.20 (3), the treasurer of the committee or the individual receiving the contribution shall within 24 48 hours of receipt inform the appropriate filing officer of the information required under s. 11.06 (1) in such manner as the board may prescribe. The information shall also be included in the treasurer's or individual's next regular report. For purposes

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of the reporting requirement under this subsection, only contributions received during the period beginning with the day after the last date covered on the preprimary or preelection report, and ending with the day before the primary or election need be reported.

SECTION 14. 11.12 (6) of the statutes is amended to read:

11.12 (6) If any disbursement of more than \$20 cumulatively is made to advocate the election or defeat of a clearly identified candidate by an individual or committee later than 15 days prior to a primary or election in which the candidate's name appears on the ballot without cooperation or consultation with a candidate or agent or authorized committee of a candidate who is supported or opposed, and not in concert with or at the request or suggestion of such a candidate, agent or committee, but such that the disbursement is not included in a preprimary or preelection report submitted under s. 11.20 (3), the individual or treasurer of the committee shall, within 24 48 hours of making the disbursement, inform the appropriate filing officer of the information required under s. 11.06 (1) in such manner as the board may prescribe. The information shall also be included in the next regular report of the individual or committee under s. 11.20. For purposes of this subsection, disbursements cumulate beginning with the day after the last date covered on the preprimary or preelection report and ending with the day before the primary or election. Upon receipt of a report under this subsection, the filing officer shall, within 24 hours of receipt, mail a copy of the report to all candidates for any office in support of or opposition to one of whom a disbursement identified in the report is made.

SECTION 15. 11.185 of the statutes is created to read:

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11.185 Redirection of contributions made to conduits. (1) In this section, "sponsor" means a committee, other than a personal campaign committee, support committee, political party, or legislative campaign committee, that is associated with a conduit.

- (2) A conduit may redirect any contribution received from an individual or organization to a sponsor or, if there is no sponsor, to an administrative fund of the conduit if all of the following apply:
- (a) The conduit has held the contribution for at least 24 consecutive months, including the 24 months immediately preceding the effective date of this paragraph [LRB inserts date], over which time the individual or organization that made the contribution has made no contact with the conduit.
 - (b) Either of the following apply:
- 1. The conduit has, over the 24-month period described in par. (a), attempted in good faith to contact the individual or organization that made the contribution at least 10 times, and has documented each such attempt, but has been unable to make contact with the individual or organization. A conduit may satisfy the requirement to contact the individual or organization by telephoning the individual or organization at the last-known telephone number; by sending a letter or postcard to the individual or organization by U.S. mail; by sending a message by electronic mail; or by any combination of the foregoing. A conduit may not satisfy the requirement to attempt in good faith to contact the individual or organization at least 10 times if all 10 attempted contacts occur within a period of 30 consecutive days.
- 2. The surviving spouse or executor of the estate of a deceased individual that made the contribution authorizes the redirection of the contribution.

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(3) If a conduit redirects a contribution under this section, the conduit shall include in its report under s. 11.12 (5) or 11.20 for the reporting period during which the contribution is redirected the information about the original contributor required for reporting purposes under s. 11.06 (1) (a) and (b) for the dates on which the contribution is received and redirected and whether the contribution is redirected to a sponsor or to an administrative fund of the conduit.

SECTION 16. 11.21 (16) of the statutes is amended to read:

11.21 (16) Require each registrant for whom the board serves as filing officer and who or which accepts contributions in a total amount or value of \$20,000 or more during a campaign period to file each campaign finance report that is required to be filed under this chapter in an electronic format, and accept from any other registrant for whom the board serves as a filing officer any campaign finance report that is required to be filed under this chapter in an electronic format. A registrant who or which becomes subject to a requirement to file reports in an electronic format under this subsection shall initially file the registrant's report in an electronic format for the period which includes the date on which the registrant becomes subject to the requirement. To facilitate implementation of this subsection, the board shall specify, by rule, a type of software that is suitable for compliance with the electronic filing requirement under this subsection. The software shall allow a registrant to provide an electronic signature, as defined in s. 137.11 (8), that is subject to a security procedure, as defined in s. 137.11 (13). The board shall provide copies of the software to registrants at a price fixed by the board that may not exceed cost. Each registrant who or which files a report under this subsection in an electronic format shall also file a copy of the report with the board that is recorded on a medium specified by the board. The copy shall be signed by an authorized individual and filed with the board

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by each registrant no later than the time prescribed for filing of the report under this ehapter. A registrant who or which files a report under this subsection in an electronic format may file with the board that portion of the report signed by an authorized individual rather than submit the electronic signature of that individual. The board shall provide complete instructions to any registrant who or which files a report under this subsection. In this subsection, the "campaign period" of a candidate, personal campaign committee or support committee begins and ends with the "campaign" of the candidate whose candidacy is supported, as defined in s. 11.26 (17), and the "campaign period" of any other registrant begins on January 1 of each odd–numbered year and ends on December 31 of the following year.

Section 17. 11.23 (1) of the statutes is amended to read:

any referendum in this state. Except as authorized in s. 11.05 (12) (b) and (13), before a group makes or accepts contributions, makes disbursements, or incurs obligations in excess of \$750 \$2,500 in the aggregate in a calendar year for such purposes, and before an individual accepts contributions, makes disbursements, or incurs obligations in excess of \$750 \$2,500 in the aggregate in a calendar year for such purposes, the group or individual shall file a registration statement under s. 11.05 (1), (2) or (2r). In the case of a group the name and mailing address of each of its officers shall be given in the statement. Every group and every individual under this section shall designate a campaign depository account under s. 11.14. Every group shall appoint a treasurer, who may delegate authority but is jointly responsible for the actions of his or her authorized designee for purposes of civil liability under this chapter. The appropriate filing officer shall be notified by a group of any change in its treasurer within 10 days of the change under s. 11.05 (5). The treasurer of a group

shall certify the correctness of each statement or report submitted by it under this chapter.

SECTION 18. 11.26 (9) (a) of the statutes is amended to read:

11.26 (9) (a) No individual who is a candidate for state or local office may receive and accept more than 65 percent of the value of the total disbursement level determined under s. 11.31 for the office for which he or she is a candidate during any primary and election campaign combined from all committees subject to a filing requirement, including political party and legislative campaign committees, not including any transfer from any personal campaign committee to another personal campaign committee.

SECTION 19. 11.26 (9) (b) of the statutes is amended to read:

11.26 (9) (b) No individual who is a candidate for state or local office may receive and accept more than 45 percent of the value of the total disbursement level determined under s. 11.31 for the office for which he or she is a candidate during any primary and election campaign combined from all committees other than political party and legislative campaign committees subject to a filing requirement, including any transfer from any personal campaign committee to another personal campaign committee.

SECTION 20. 11.30 (4) of the statutes is amended to read:

11.30 (4) No owner or other person with a financial interest in a communications medium may utilize such medium in support of or in opposition to a candidate or referendum except as provided in this chapter.

(4m) This chapter shall not be construed to restrict fair coverage of bona fide news stories, interviews with candidates and other politically active individuals, editorial comment or endorsement. Such activities editorials by any broadcasting

station, cable television operator or producer, Internet site, or newspaper or other periodical publication, including an Internet or electronic publication, unless the communication is made by a candidate, personal campaign committee, support committee of a candidate authorized under s. 11.05 (3) (p), or a political party. Activities that are not restricted under this subsection are not subject to an attribution requirement under sub. (2) and need not be reported as a contribution or disbursement.

SECTION 21. 11.38 (1) (a) 3. of the statutes is repealed.

SECTION 22. 13.625 (1) (b) 3. of the statutes is amended to read:

13.625 (1) (b) 3. Food, meals, beverages, money or any other thing of pecuniary value, except that a lobbyist may furnish a campaign contribution that is not made personally by the lobbyist at any time and no lobbyist may personally make a campaign contribution except as permitted under this subdivision or par. (c). A lobbyist may personally make a campaign contribution to a partisan elective state official or, to a candidate for national, state, or local office, or to the official's or candidate's personal campaign committee; but a lobbyist may make a contribution to which par. (c) applies only as authorized in par. (c).

SECTION 23. 13.625 (1) (c) (intro.) of the statutes is amended to read:

13.625 (1) (c) (intro.) Except as permitted in this subsection, personally make a campaign contribution, as defined in s. 11.01 (6), to a partisan elective state official for the purpose of promoting the official's election to any national, state, or local office; or to a candidate for a partisan elective state office to be filled at the general election or a special election; or to the official's or candidate's personal campaign committee. A lobbyist may personally make a campaign contribution to a partisan elective state official or candidate for partisan elective state office or his or her to the

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personal campaign committee may be made of the official or candidate in the year of a candidate's election between June 1 the first day authorized by law for the circulation of nomination papers as a candidate at a general election or special election and the day of the general election or special election, except that:

SECTION 24. 13.625 (3) of the statutes is amended to read:

official or legislative employee of the state may solicit or accept anything of pecuniary value from a lobbyist or principal, except as permitted under subs. (1) (b) 3. and (e), (2), (4), (5), (6), (7), (8) and (9) and except that such a candidate, official, or employee may accept a campaign contribution if the contribution is not prohibited under sub. (1) (b) 3. or (c). No personal campaign committee of a candidate for state office may accept anything of pecuniary value from a lobbyist or principal, except as permitted for such a candidate under subs. (1) (b) 3. and (c), (2) and (6) and except that such a committee may accept a campaign contribution if the contribution is not prohibited under sub. (1) (b) 3. or (c).

(END)